

FOR IMMEDIATE RELEASE

Luma: Art in the Darkness to Light Up The Hanover Theatre May 2

Worcester, MA (February 25, 2014)— LUMA a new genre of performance art will appear at The Hanover Theatre for the Performing Arts in Worcester on May 2 at 7PM. LUMA's innovative illuminated illusions have been seen in 15 countries on five continents and in 44 states. Tickets to this one night only performance are on sale now.

LUMA's founder Marlin created this work to share the same wonder he had the first time he saw the Milky Way in the deserts outside LA.

"That was in 1986 and now dark skies are increasingly difficult to find anymore," Marlin notes, "But we all have a memory of light in our lives, flashlights under the covers, candles on a cake, lights on a tree. The fascination never goes away and when we pass over to the other side, it is towards the light."

The show is an exhilarating spectacle that uses the dark as the canvas and light, motion and color to create kinetic art that is absolutely captivating and eye-popping. "Pure utter beauty in all its philosophical metaphorical wonder," raves NPR. The cast is mostly unseen during the show and working in the dark with split second timing and total precision using a wide variety of physical theatrical and circus disciplines.

"There is something about the show that people never forget," comments Marlin. "People have come up to me ten years later saying, 'I remember your show!' It doesn't get much better than that. The show is about a mother putting a child to bed who is afraid of the dark. She reads a nursery rhyme that assuages the child fear about the dark and shows the darker side of light."

Tickets to LUMA are \$22 and \$32* with a 10% discount available for members, groups of 10 or more, corporate partners and WOO Card holders. Kids and students are 50% off. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469), or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (Les Misérables, Mary Poppins, Jersey Boys); comedians (Steve Martin, George Carlin, Bill Cosby); musical acts (Neil Young, Aretha Franklin, The Moody Blues, Diana Ross); and everything in between (A Christmas Carol, Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Ranked by POLLSTAR as one of the Top 50 Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last six seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. For more information, visit TheHanoverTheatre.org. Worcester Center for the Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

*Ticket prices are subject to change without notice.

###